

## ANNALISA ZEZZA – CURRICULUM VITAE

### Europass Curriculum Vitae

#### PERSONAL INFORMATION

Name	<b>ANNALISA ZEZZA</b>
Date of birth	14-03-58
email	azezza58(at)gmail.com
Address	Via Geermanico 146, Rome
Telephone	+393358353324 (mobile)
Nationality	Italian
Other	Married, three children

#### WORKING EXPERIENCE

2022-2024 2005 to 2025 Name and address of employer	Agricultural Attachè at the Italian Embassy in India (New Delhi) Council of Agricultural Research and Economics (CREA), Center for Bioeconomy and Policy, Rome, Italy (former INEA)
Occupation or position held	Research Director
Functions and duties	Coordination of projects and research on the economic, social and environmental sustainability of agriculture and biobased supply chains. Main recent activities: <ul style="list-style-type: none"><li>• Coordinate WP2 and other work tasks in the Horizon Project TRADE4SD (Fostering the positive linkages between trade and sustainable development) and member of the project core team;</li><li>• Expert for the EU Twinning Project "Strengthening the capacity of the Ministry of Agriculture to improve effectiveness and efficiency of state support to agriculture in Azerbaijan";</li><li>• Member of The National working Group on the Bioeconomy established at the presidency of the Italian Council of Ministers;</li><li>• Coordinate of the project "Economic and social evaluation of New Breeding Techniques in Italian Agriculture" (founded by MIPAAFT);</li></ul>

- Team Leader of the study for the European Parliament: Agricultural trade - assessing reciprocity of standards" Procedure No IP/B/AGRI/IC/2017-097;
- Team leader WP 10 (social impact and policy) EU Grant agreement 613698 FP-7- Integrated engineering approach validating reduced water and energy consumption in milk processing for wider food supply chain replication;
- Team Leader of study for the European Parliament: Productivity vs Sustainability: Towards better support for viable and sustainable EU farms. Procedure No IP/B/AGRI/IC/2016-56;
- Coordinate research on risk of fraud analysis in order to enhance the national system of controls in cooperation with the national anti- fraud Authority with regard to organic production;
- Coordinate research projects on the impact analysis of changes in markets and policies on the sustainability of biobased supply chains (agriculture, biofuels, green chemistry);
- Co-chair of the Task force on sustainability indicators in the Global Partnership for biofuels (GBEP) at FAO.
- Member of the EU - SCAR Bioeconomy Strategic working group;
- OECD delegate in the Agricultural and Policy market Committee, in the Commodity Group, and in the Joint Working Group for Agricultural and Trade.

I am also involved in the analytical work and drafting of documents on the issues listed above and in participating in technical meeting at ministerial level.

- August 2011 - August 2013

- Name and address of employer
- Occupation or position held
- Main activities and responsibilities

Harvard Kennedy School of Government- Harvard University, Cambridge, MA, USA

Giorgio Ruffolo Research Fellow – Sustainability Science Program

I have been spending one semester on stipendiary position (resident) and three semesters with a non-stipendiary position (non resident) in order to study and research in the field of sustainability science. The specific research activity financed by the Harvard Belfer Center has regarded the impact of the EU RED Directive on sustainability of ethanol production in Brazil.

- March 2004 – February 2005

- Name and address of employer
    - Occupation or position held
    - Main activities and responsibilities
  - March 1997 to March 2004
      - Name and address of employer
      - Occupation or position held
    - Occupation or position held
  - Occupation or position held
- Name and address of employer

Institute for Services and Market Studies in the Agribusiness Sector (ISMEA), Via Celso, 6 – 00161 Rome- Italy  
Consultant

My duties involved technical support to the Italian Ministry of Agriculture in the implementation of Rural Development Policy

National Institute of Agriculture Economics (INEA), Via Nomentana 41, 00161 Rome, Italy -

General Director

1994-1998

Head of Unit (Policy analysis) Istituto Nazionale di Economia Agraria (INEA)

National Institute of Agriculture Economics (INEA), Via Nomentana 41, 00161 Rome, Italy -

## CONSULTANCY

- January 1997 – April 1998

European Commission, DG6 for the evaluation of the application of agri- environmental measures

Consultant for the production of a report on "Analysis and reporting on the implementation of Reg. 2078/92 in EU MS".

- 2004

Member of the expert panel in the project relative to the tender launched by the Evaluation unit of the European Commission n° AGRI / G4/2004/6 relating to the Evaluation of the impacts of agri-environment measures in Europe, team leader Oréade-Brèche – France

- 2010

ALLIANCE ENVIRONNEMENT: Responsible of the National Study in the evaluation of the environmental impacts of cap (common agricultural policy) measures related to the pig, poultry and eggs sectors

COMMISSION DG AGRI - Contrat n° 30-CE-0067379/00-89

- 2014  
FAO : Team Leader for the Mid-term evaluation (MTE) of the project "Climate Smart Agriculture: Capturing the Synergies between Mitigation, Adaptation and Food Security in Malawi, Vietnam and Zambia"

## Experience with other International Organizations

1998 to 2009	Member of the Italian delegation at the OECD- JWP Agriculture and Environment
2000	Member of the Italian delegation at the UN – CSD
2000-2004	Member of the Italian FAO Committee
1998 to 2004	Member of the Italian Delegation of the OECD Joint Working Party for Agriculture and environment
2005 to 2008	Vice president of the OECD Joint Working Party for Agriculture and environment
2008 to present	Participation in the GBEP, Co-chair of the taskforce on biofuel sustainability indicators (FAO)
2016 to present	Italian Delegate to the OECD Agricultural Policies and Markets Working Group (APM) and at the JWP on Agriculture and Trade

## Academic experience

Spring semester 2020 and 2021	Professor of Economics and management of the food system at Campus Biomedico (Rome)
August 2011- August 2013	Giorgio Ruffolo Research Fellow in Sustainability Science Harvard Kennedy School of Government- Harvard University, Cambridge
June 2012 - ongoing	Member of the Board of the Italian Association of Agricultural and Agricultural Economics
2007-2010	Member of the Board of the Italian Association of Agricultural Economics
1986-1987-1993	Visiting Research Associate University of Arizona, Tucson, Az, USA Department of Agricultural Economics
1990-1997	Regional Editor of the European Review of Agriculture Economics
1994-2004	Coeditor of the Rivista di Economia Agraria

## EDUCATION AND TRAINING

- Dates (from – to)  
1978-1981

- Name and type of organization providing education and training  
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organization providing education and training  
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organization providing education and training  
  - Title of qualification awarded

University of Bari, Italy

University Degree (4 years) (Laurea) - Agricultural Sciences; cum laude

1981-1982

Università of Naples, Italy

Master in Agricultural Economics

1983 -1986

University of Naples, Italy

PhD in Agricultural Economics and Policy

## PERSONAL SKILLS AND COMPETENCES

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2
French	B1	B1	B1	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user  
- C1 and C2: Proficient user

## SOCIAL SKILLS AND COMPETENCES

Good team spirit and presentational skills. Open minded, used to work in a multinational and multicultural environment.

ORGANISATIONAL SKILLS AND COMPETENCES	<p>Ability to coordinate technical and policy matters among large groups of top-level officials and specialists;</p> <p>Ability to administer complex programs involving a large number of highly-trained professionals;</p> <p>Ability to relate successfully to the research and scientific communities, nationally and internationally;</p> <p>Ability to communicate technical economic and statistical information orally and in writing to top officials and to large public.</p>
TECHNICAL SKILLS AND COMPETENCES	<p>In-depth knowledge and understanding of EU and world agriculture, national and international economic policies and their relation Eu and world economies;</p> <p>in-depth knowledge of economic, statistical, and social science theory and methods of research and their application to problems of agriculture, trade, resource use and development.</p>
ADDITIONAL INFORMATION	<p>Competent in writing and publishing software and electronic sheets.</p>

#### **MOST RELEVANT PUBLICATIONS:**

- 1) The dual approach to production economics: the state of art in agricultural economics, *Rivista di Economia Agraria*, 1985 n. 1
- 2) Product supply and factor demand in italian agriculture: a quantitative analysis, *Rivista di Economia Agraria*, 1987 n. 4
- 3) Interest groups and agricultural policies: a literature review, *Questione Agraria*, 1987 n. 26;
- 4) Grupos de interés y politica agraria. Revision de la bibliografia, in *Analisis institucional de las politicas agrarias* a cura di J.M. Garcia Alvarez-Coque, Madrid 1988;
- 5) Set aside and income aids: a quantitative analysis through the RICA database, *Rivista di Economia Agraria*, 1990 n. 3
- 6) New trends in agricultural policies and trade in Europe, *Rivista di Economia Agraria*, 1990 n. 4
- 7) The evolution of EEC structural policies, In *scarsità e sovrapproduzione nell'economia agroalimentare* a cura di M. Gorgoni e A. Zezza, Studi e Ricerche INEA, Il Mulino, 1990
- 8) Use of agricultural land for non food purposes: Italy, (with G. Barbero) paper presented at FAO/ECE Symposium, Graz 199, published in *Use of agricultural land for non food purposes*, H. Alfons (ed) 1991;
- 9) Income support policies in agriculture: general features and considerations in the framework of recent implementation in EEC (with G.Laccone), Paper presented at XXVIII Conference SIDEA, Reggio Calabria September 26-28, 1991;

- 10) The use of econometric models in agricultural economics in *Metodologie per la programmazione in agricoltura*, INEA 1992;
- 11) CAP reform: which perspectives for the Mezzogiorno? (with G. Colombo), *Rivista Economica del mezzogiorno*, VI, 1992 n.4;
- 12) CAP before and after the MAC Sharry reform (with F. De Filippis), in *L'agricoltura italiana nei nuovi scenari comunitari*, C. Perone Pacifico (ed), INEA, Il Mulino 1993;
- 13) Set aside Policy ad Programs in the EEC, in *Agricultural Trade Conflicts and Gatt* (G. Anania, C. Carter, A. .McCalla eds) Westview Press, 1994;
- 14) Gatt agreement, environment and quality of agricultural products, in G.Anania e F.De Filippis (eds), *L'accordo GATT in agricoltura e l'Unione Europea*, Franco Angeli 1996;
- 15) MCO reform in the wine sector, (coed. togheter with M. Scoppola) INEA 1997;
- 16) Interaction between Agriculture and Environment in *Politica Internazionale*, n.5. 1999
- 17) Cap reform in Agenda 2000: from proposal to final decisions: chapter 5, INEA 1999;
- 18) The horizontal measures in *Rivista di Politica Agraria*, n.1-2, 2000;
- 19) Environmental objectives in rural and agricultural policies of the EU (with A. Povellato e R. Sardone) in *Agricoltura e Natura a cura di Andrea Arzeni, Roberto Esposti e Franco Sotte*, Franco Angeli Editore, Milano 2001
- 20) The changing public role of services to agriculture: the case of information, contributed paper, 10th EAAE congress, Zaragoza, 2002.
- 21) The evaluation of AEM in Italy: paper presented at the OECD workshop on "Evaluating Agri-environmental Policies", Paris 6-8 December 2004, published in *Evaluating Agri-Environmental Policies: Design, Practice and Results*, OECD 2005.
- 22) The reform of The MCO in the sugar sector: the Italian case, INEA, 2006
- 23) La valutazione degli effetti delle politiche agroambientali: un confronto europeo, *Economia e diritto agroalimentare*, n.3, 2006
- 24) Economic and environmental sustainability of biofuel production: QA, n.4, 2007
- 25) Public policies for biofuels: an analysis of redistributive effects, *PAGRI* - 3/2007, 14-36
- 26) Bioenergie - Quali opportunità per l'agricoltura italiana? *Studi e Ricerche*, INEA, ESI 2008
- 27) Which conditions for a sustainable biofuel production?, *Rivista di Economia Agraria*, n4/2007
- 28) Costantini-Crespi-Zezza, Biofuels public support and technological specialisation in the energy sector, in Mazzanti-Montini (eds) "Environmental efficiency, economic performances and environmental policy", Routledge, 2010.
- 29) The State of application of the EU Directive on biofuels, INEA, 2011
- 30) Creating a sustainable market for biofuels: some governance issues" (*Eurochoices*, n.1, 2012)
- 31) Sustainability Certification in the BiofuelSector: A Case Study of Brazilian Ethanol. Discussion Paper 2013-03, Belfer Center for Science and International Affairs and Sustainability Science Program, Cambridge, Mass: Harvard University, March 2013.

- 32) Sviluppo sostenibile e agricoltura biologica (Chapter 1.1) in Misurare la sostenibilità dell'agricoltura biologica (A.Arzeni e C.Abitabile eds), INEA 2013
- 34) M. Donati, D. Bodini, F. Arfini, A. Zezza, An integrated PMP model to assess the development of agro-energy crops and the effect on water requirements - Bio-based and Applied Economics, 2013 , <http://www.fupress.net/index.php/bae/article/view/12987>
- 35) M. Donati, D. Bodini, F. Arfini, A. Zezza, Un modello per valutare lo sviluppo delle colture energetiche e i relativi fabbisogni idrici; Agriregionieuropa anno 9 n°35, Dic 2013
- 36) Abitabile C. Zezza A., La riforma della politica europea per l'agricoltura biologica, Agriregionieuropa anno 10 n°38, Set 2014
- 37) Il contributo delle colture geneticamente modificate alla sicurezza alimentare: alcuni elementi per una riflessione; Agriregionieuropa anno 11 n°40, Mar 2015
- 38) Le certificazioni di sostenibilità nell'economia globale, Agriregionieuropa anno 11 n°41, giugno 2015
- 39) La presenza dei prodotti biologici italiani nella GDO estera, in L'internazionalizzazione del biologico italiano ( a cura di C. Abitabile), rapporto finale progetto INEA Biofrontiere CREA 2016
- 40) L'esperienz a dei Progetti integrati di filiera: esperienze nel settore cerealicolo, Agriregionieuropa anno 12 n°44, Mar 2016
- 41) Policy support for productivity vs. sustainability in EU agriculture: Towards viable farming and green growth (eds), Research report for the European Parliament, IP/B/AGRI/IC/2016-56, 2017
- 42) Zezza A., F. De Maria, M. R. Pupo D'andrea, J. Swinnen, G. Meloni, S. Vandevelde, A. Olper, D. Curzi, V. Raimondi, S. Droguè (2018), Research for AGRI Committee - Agricultural trade: assessing reciprocity of standards, European Parliament, Policy Department for Structural and Cohesion Policies, PE 617.477 - May 2018, Brussels [http://www.europarl.europa.eu/RegData/etudes/STUD/2018/617477/IPOL\\_STU\(2018\)617477\\_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2018/617477/IPOL_STU(2018)617477_EN.pdf).
- 43) Zezza A., La direttiva 2001/18/EC sugli Ogm e le nuove tecniche di miglioramento genetico, Agriregionieuropa anno 15 n°56, Mar 2019 , <https://agriregionieuropa.univpm.it/it/content/article/31/56/la-direttiva-200118ec-sugli-ogm-e-le-nuove-tecniche-di-miglioramento-genetico>
- 44) DeMARIA F., Solazzo R, Zezza A, Valutazione dell'impatto sul settore agroalimentare delle misure di contenimento COVID-19, <https://www.crea.gov.it/documents/20126/0/Valutazione+dell%27impatto+sul+settore+agroalimentare+delle+misure+di+contenimento+COVID+19+%281%29.pdf/6fe97373-9e05-4f52-82ea-2f2c99594b63?t=1589996681938>, maggio 2020.



- 45) Zezza, A., Demaria, F., Laureti, T., & Secondi, L. (2020). Supervising third-party control bodies for certification: the case of organic farming in Italy. *Agricultural and Food Economics*, 8(1), 1-14.
- 46) DeMaria, F., & Zezza, A. (2020). Drivers and barriers of process innovation in the EU manufacturing food processing industry: exploring the role of energy policies. *Bio-based and Applied Economics*, 9(1), 25-52.
- 47) DeMARIA F., Zezza A, "Exploring Attitude Towards Genetically Modified Foods and new breeding techniques: bad or positive view of the Millennials," paper presented at the Annual AIEAA Conference, June 2021.
- 48) Ana Rosa Gonzalez-Martinez, Roel Jongeneel, Petra Salamon, Annalisa Zezza, Federica De Maria, Nobert Potori (2021), The COVID-19 pandemic and the EU agri-food sector: Member State impacts and recovery pathways, BAE, Call for Discussion Papers on the COVID-19 epidemic, <https://oaj.fupress.net/index.php/bae/covid-19>.
- 49) DeMaria, Federica, and Annalisa Zezza. "Scientific information and cognitive bias in the case of New Breeding Techniques: exploring Millennials behaviour in Italy." *Italian Review of Agricultural Economics (REA)* 77.2 (2022): 41-60.
- 50) Zezza, A. (2023). CAP, Farm to Fork and Green Deal: policy coherence, governance, and future challenges. *Bio-Based and Applied Economics*, 12(2), 83-84.
- 51) Zezza, A., Vassallo M. (2024). Challenges and opportunities of genome edited crops: An analysis of experts' views in Italy through a Delphi survey. *Italian Review of Agricultural Economics (REA)*.
- 52) Lydgate, E., Vallier, C., Hoang, V., Nguyen, L., Nguyen, H., Nguyen, C., ... & Zezza, A. (2025). Supporting agri-food environmental sustainability: a case study of the EU-Vietnam FTA. *Journal of International Economic Law*, jgaf011.

Author of several chapters (since 1988 to present) on Italian agriculture in the Year Book of Italian Agriculture (several editions) and in the booklet Italian Agriculture in Figures, edited by CREA (and INEA before 2015).

Invited Speaker in several conferences and Hearings of the European Commission and the European Parliament.