

XV EAAE Congress  
**Towards Sustainable Agri-Food Systems:  
Balancing between Markets and Society**  
Parma (Italy) from August 28<sup>th</sup> to September 1<sup>st</sup>, 2017

The Departments of Economics; Biosciences and Food Sciences at the [Università degli Studi di Parma](#) (Italy) have been awarded the organisation of the XV Congress of the [European Association of Agricultural Economists](#) (EAAE) “[Towards Sustainable Agri-Food Systems: Balancing between Markets and Society](#)”, to be held in Parma (Italy) from August 28<sup>th</sup> to September 1<sup>st</sup>, 2017.

This triennial event will bring together academics, scholars, practitioners, stakeholders and policy makers in the Food Valley to dissect the latest and most pressing issues characterising Agriculture and the Food Industry, from a local to an international perspective, dedicating significant attention also to novel and emerging concerns for society.

The [Local Organising Committee \(LOC\)](#) and the President of the Programme Committee, [Prof. Alfons Oude Lansink](#), and the other Members currently are busy preparing the Call for Contribution for the Congress. Meanwhile, interested and prospective participants are encouraged to foresee their contribution to the Programme of the Congress with respect to the possibility of proposing organised sessions and symposia, contributed papers and posters around the main theme of the event.

In particular, the contribution of policy makers, societal stakeholders and interest groups as well as agribusiness representatives is encouraged to foster interaction between scientists and representatives from a number of wide-ranging societal stakeholders.

The LOC is currently stimulating the interaction with agricultural economists, scientists and other relevant stakeholders on the Congress website [www.eaae2017.it](http://www.eaae2017.it) and the associated social media channels ([Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#) and [YouTube](#)). Everybody's contribution is encouraged, more than welcome and will contribute to an improved outcome and impact of this important gathering. Subscribing to the Congress [Newsletter](#) will keep you up to date with all the other important developments.

Due to the importance of this event for the whole community of Italian Agricultural Economists, and because the Members of the LOC are prominent contributors to the life and activities of the Italian Association of Agricultural and Applied Economists (AIEAA), you – as Member of the AIEAA - are encouraged to show your support to this initiative, so far, subscribing and contributing to the Social Media presence of the XV EAAE Congress highlighted above. The same participation will allow you to be informed promptly on the distribution of the Call for Contributions.

Any help in spreading the word about these activities within your network will be highly appreciated.  
Thank you for your help.

Best regards

The LOC