



*10<sup>th</sup> Conference of the Italian Association of Agricultural and Applied Economics (AIEAA)*  
*9-11 June 2021*  
*University Roma Tre*  
*Rome, Italy*

## **Agriculture, food and global value chains: Issues, methods and challenges**

### **Call for Papers**

About one-third of trade in food and agricultural products takes place within global value chains (GVC). Coffee, palm oil or biofuels are, among others, examples of the modern organization of the agri-food production through GVC. Nowadays agricultural raw materials may cross borders several times before reaching the final consumers, being embedded in intermediate and final goods processed in different countries. Agri-food GVC are typically characterized by a strong coordination between farmers, processors, traders, and retailers. In several cases, leading firms may play a critical role by defining the exchange terms along the supply chain, influencing how the added value is distributed. The coordination of the value chain can be initiated by downstream buyers, such as large retailers and food processors, or by upstream suppliers, including single farms, farmers' cooperatives, and suppliers of agricultural inputs.

The growth of the agri-food GVC raises new issues. Participating in the GVC is expected to have a number of positive effects, both at the macro and micro scale, in terms of technology and knowledge spillovers, gains in productivity, employment opportunities, and increases of farmers' income. On the other hand, the market concentration in agri-food GVC raises concerns due to the consequent changes of market and bargaining power at different levels of the supply chain, calling into question the role of competition and regulation. Furthermore, producing for agri-food GVCs may result in an intensification of agricultural production with negative environmental effects, such as deployment and overuse of natural resources. Finally, GVCs may compete with local value chains for land, labor, water, soil nutrients, and other resources.

Sound knowledge and evidence about the nature and implications of the modern agri-food GVC would be relevant for policy-makers, firms and the civil society. The economic analysis of the agri-food GVCs challenges agricultural and food economists in several ways. Given the complex nature of the GVC and of the related issues, the use of new and multiple lens becomes essential to analyze this phenomenon. Country-level (macro) approaches are needed in order to investigate the drivers of the world-wide fragmentation of the agri-food production and the welfare implications for countries participating to the GVCs. Recent progresses in empirical trade analyses of GVCs are certainly fundamental to the understanding of agri-food GVCs. Industry level (meso) approaches are also needed to investigate the relationships among the various



stages of the GVCs. Analytical tools and approaches from the industrial organization literature are also suitable to analyze the price transmission along the agri-food GVCs, and to explore the drivers of vertical coordination, or the distributions of benefits along the GVCs. Finally, a firm level approach (micro) is needed to investigate the implications for farmers of participating in GVCs.

The 10<sup>th</sup> AIEEA Annual Conference aims to contribute to this debate, by putting together different disciplines and approaches to the analysis of agri-food GVCs, of their implications in terms of economic, social and environmental sustainability and of their prospects in the post COVID-19 era. AIEEA welcomes the submission of contributions on the topics above. However, the submission of contributions on other agricultural and applied economics topics is also encouraged.

### **Submissions**

Contribution proposals should be submitted in English through the conference management platform, Conftool, available from the conference page on the AIEEA website ([www.aieea.org](http://www.aieea.org)). There are three types of contributions: contributed papers, organized sessions, and posters.

#### *Contributed papers*

Participants intending to present a contributed paper are requested to submit an extended abstract (minimum 1,500 words; maximum 2,000 words) before **February 14**, 2021. Abstracts should include:

- a. Introduction to the topic and objectives of the paper
- b. Description of data and research methodology
- c. Discussion of the expected theoretical and/or empirical results
- d. Main conclusions and emphasis on the paper's potential for generating discussion during the conference
- e. A list of few essential references.

All submitted abstracts will be subject to a blind peer review process. Authors will be notified of paper acceptance by **March 26**, 2021.

The final version of accepted contributions should be submitted by **May 16**, 2021.

Upon Authors' authorization, the final version of the abstract/paper will be made available on the conference website and on *AgEcon Search*.

A selection of accepted papers will be considered for publication in a special issue of *Bio-based and Applied Economics* after going through the journals' standard review process.

#### *Organized sessions*

Participants are invited to propose organized sessions primarily, but not exclusively, on topics relevant to the conference themes. Proposals (max 2,000 words) should include the name of the organizer, the session title, the name of contributors, and the title and abstract of each paper. It is suggested that proposed sessions include no more than four papers. Proposals should be submitted by **February 14**, 2021. Organized session proposals will be subject to a peer review process. Authors will be notified of acceptance by **March 26**, 2021.

### *Posters*

AIEEA welcomes the submission of posters. Accepted posters will be presented and discussed in dedicated sessions. Participants should submit an abstract (max 500 words) by **February 14, 2021**. Poster proposals will be subject to a blind peer review process. Authors will be notified of poster acceptance by **March 26, 2021**.

### **Presenting author's registration**

Authors presenting papers, posters, or organized sessions must register for the conference before **May 16, 2021** (failing that, the paper/session/poster will be withdrawn from the conference program).

### **Ornella Maietta Best paper award**

The best paper award 2021 entitled to Ornella Maietta will be selected among papers accepted for presentation at the AIEEA 2021 conference. The requirements for consideration for the best paper award are that: a) the first author and presenter is below 40 years; b) the full paper is uploaded by May 16, 2021.

### **Important deadlines**

Abstract submission by authors: **February 14, 2021**

Notification of acceptance to authors: **March 26, 2021**

Full paper/poster submission: **May 16, 2021**

Authors' registration deadline: **May 16, 2021**

### **Keynote speakers**

Tim Lloyd (Bournemouth University, UK)

Miet Maertens (KU Leuven, Belgium)

Silvia Nenci (Università Roma Tre, Italy)

### **Conference Schedule**

The pre-conference will be held on June 9, 2021 in the afternoon.

The tenth AIEEA Conference will start at 9.30 AM on Thursday, June 10, 2021 and will end by 5 PM on Friday June 11, 2021.

### **Program Committee**

Margherita Scoppola (Università di Macerata, Italy, Chair)

Elena Castellari (Università Cattolica del Sacro Cuore, Italy)

Adele Coppola (Università degli Studi della Basilicata, Italy)

Michele Donati (Università di Parma, Italy)

Francesca Giarè (CREA - Centro di ricerca Politiche e Bioeconomia, Italy)

Maria Rosaria Pupo D'Andrea (CREA - Centro di ricerca Politiche e Bioeconomia, Italy)

Luigi Roselli (Università degli Studi di Bari "Aldo Moro", Italy)

Luca Salvatici (Università Roma Tre, Italy)

Fabio G. Santeramo (Università di Foggia, Italy)



### **Local Organizing Committee**

Roberto Henke – CREA - Centro di ricerca Politiche e Bioeconomia, Italy (Chair),  
Anna Carbone (Università della Tuscia, Italy)  
Aurora Cavallo (Università Mercatorum, Italy)  
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Cristina Vaquero (Università Roma Tre, Italy)  
Secretariat: Roberta Ioiò, Francesco Ambrosini, Giorgia Abbate (CREA - Centro di ricerca Politiche e Bioeconomia, Italy) e Giacomo Giovanardi (Centro Rossi-Doria e Università Roma Tre).

### **Early Registration fees (before April 30)**

Regular fee: 250€ (200€ if already AIEAA member in 2021)  
Reduced fee (Ph.D. students, Postdoc): 120€ (100€ if already AIEAA member in 2021)  
Registration fees include the conference lunches, the coffee breaks and the social dinner.

### **Late Registration fees (after April 30)**

Regular fee: 300€ (250€ if already member in 2021)  
Reduced fee (Ph.D. students, Postdoc): 180€ (150€ if already member in 2021)  
Registration fees include the conference lunches, the coffee breaks and the social dinner.

### **Registration Procedure**

Online registration will be possible on the conference website ([www.aieaa.org/aieaaconference2021](http://www.aieaa.org/aieaaconference2021)).

### **Information and contacts**

For more updated information and contacts, please refer to the conference website at [www.aieaa.org](http://www.aieaa.org) or email [aieaaroma2021@aieaa.org](mailto:aieaaroma2021@aieaa.org).