



"Innovation, productivity and growth: towards sustainable agri-food production"

A CRITICAL ASSESSMENT OF THE IMPLEMENTATION OF CAP 2014-2020 DIRECT PAYMENTS IN ITALY

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OUTLINE

• INTRODUCTION

- POLITICAL FRAMEWORK
- AIMS AND METHODS
- MAIN FINDINGS
- CONCLUSIONS

DIRECT PAYMENT REFORM 15-20

- CAP promoted a new **target-oriented approach** aims at better linking each payment with a specific political objective
- Old SPS has been replaced by an innovative system of direct payments with **8 components** (3+5)
- CAP reform was characterized by **strong mandate to the MSs** in order to manage direct payments
- "National flexibility" offers the opportunity to (1) improve consistency between national targets and political decisions and (2) to pursue a greater effectiveness of public resources spending

ITALIAN CHOICES

Italian budget for direct payments 2013-2019 amounts to **27'090 million** €, that means almost **3.800 million** € every year.



PRODUCTION VS ENVIRONMENT

- Debate on CAP post-2013 focused on the contrast between food security arguments and those dealing with the provision of environmental services.
- Contrast between "productionist frame" and "environmental frame" (Candel *et al.*, 2014).
- DP justified by the need to **provide income stability** and **compensation** for higher production standards with regard to **environmental conservation** compared to many non-European countries (Uthes *et al.*, 2011).

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METHODOLOGY

<u>Aim</u>: to shed lights on the possible impacts due to Italian choices on 1st Pillar as well as to **evaluate the coherence with CAP general objectives**

Methods:

- CAP experts (e.g. University professors, researchers, stakeholders, public officers, private managers and so on) were contacted by on line survey in spring 2015;
- 2) a **7- point Likert** scale was adopted in order to allow respondents to evaluate the potential impacts of Italian choices on direct payment 2014-2020 by **using EGMEC result indicators** established the (Ciliberti and Frascarelli, 2013);

EGMEC RESULT INDICATORS

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• **EGMEC** which assists the EC in the preparation of legislation and in policy definition, has provided a set of **result indicators**.

General objectives	Specific objectives	Result indicators
Viable food production	Enhance farm income	- Share of direct payments in agricultural income Variability of farm income
	Improve agricultural competitiveness	 Share of value added for the primary producers in the food chain Share of exports in world markets Share of high value-added products in exports
	Maintain market stability	 Commodity price compared to the rest of the world Commodity price volatility Commodity price volatility compared to the rest of the world
	Meet consumer expectations	 Share of organic area in total UAA Share of organic livestock in total livestock
Sustainable management of	Provide environmental public goods	 Share of (permanent) grassland in agricultural land Share of arable land Share of EFA in agricultural land
natural resources and climate action	Climate change mitigation and adaptation	- Net greenhouse gas (GHG) emissions from agricultural





Response rate is 25% and respondents are well-distributed among the different positions/roles.

Position/role	% (n=25)
Professor	28,0
Other (consultant, researcher, agronomists, etc.)	24,0
Stakeholder	16,0
Private manager	12,0
Private employer	12,0
Public manager	4,0
Public official	4,0
Politician	0,0

MAIN FINDINGS – FOOD VIABILITY

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General objectives	Specific objectives	Result indicators	Negative (%)	Have no knowledge (%)	Positive (%)	Mean ¹	S.d. ¹
Viable food producti on	Enhance farm income	□Increasing the share of the direct payments in agricultural income	76.0	0.0	24.0	3.20	1.47
		Limiting the variability of farm income	60.0	4.0	36.0	3.68	1.31
	Improve	□ Increasing the percentage of value added for primary producers in the food chain	44.0	12.0	44.0	4.00	1.61
	agricultural competitivene	□Increasing the share of your MS exports in world agricultural markets	28.0	36.0	36.0	4.04	1.43
	SS	□Increasing the share of high value added products in your MS agricultural export	32.0	24.0	44.0	4.00	1.32
	Maintain market stability	Stabilizing the price of your MS agricultural commodities compared to the rest of the world	48.0	28.0	24.0	3.44	1.39
		Limiting the price volatility of your MS agricultural commodities	48.0	28.0	24.0	3.48	1.53
		Limiting the price volatility of your MS agricultural commodities compared to the rest of the world	52.0	28.0	20.0	3.36	1.41
	Meet	□Increasing the share of organic area in total Utilized Agricultural Area (UAA)	24.0	16.0	60.0	4.52	1.50
	expectations	□Increasing the share of organic livestock in total livestock	20.0	24.0	56.0	4.32	1.28

MAIN FINDINGS – SUSTAINABILITY

Sustainable management of natural resources and climate action		Increasing the share of permanent grassland in agricultural land	44.0	24.0	32.0 3.84	1.31
	Provide environmental public goods	□Increasing the share of arable land	64.0	16.0	20.0 3.16	1.25
	Pacar Score	□Increasing the share of Ecological Focus Areas (EFA) in agricultural land	20.0	16.0	64.0 4.56	1.29
	Climate change mitigation and adaptation	Limiting the greenhouse gas emissions from agricultural soils	24.0	16.0	60.0 4.36	1.25

¹1 = Very negative; 2 = Fairly negative; 3 = Somewhat negative; 4=Have no knowledge; 5= Somewhat positive; 6=Fairly positive; 7= Very positive.



MAIN FINDINGS

- New Italian DPs may not enhance farm income → cut in DPs budget and internal convergence impact.
- DPs do not seem able to maintain market stability → stability tools progressively discarded /reshaped.
- Italian choices on DPs adequate to at least **maintain** the current **positive trend of Italian foodstuffs export in world markets** (competitiveness).



MAIN FINDINGS

- DPs able **to satisfy consumer wishes** -> increase of high quality and safe productions (e.g. organic)
- Italy could succeed in containing intensive crop farming (GHG emissions) and increasing the % of EFA on UAA
 → greening payment, internal convergence (that finally foster extensive farming) and coupled support to mountain livestock.

CONCLUSIONS

- Italian farmers are going to be influenced by:
 (1) the CAP liberal and market-oriented approach, and
- (2) by specific peculiarities of **Italian reform** of DPs (e.g. internal convergence, coupled support and so on).
- It is <u>difficult</u> to isolate and evaluate the effect produced by new DPs in a real multifaceted sector, where world market dynamics and <u>different policy tools</u> are increasingly influencing farmers outcomes

CONCLUSIONS

 Direct aids may really contribute to <u>improve agricultural</u> <u>competitiveness</u> as well as to <u>fulfill consumer expectation</u>.

- Italian farms will have to strongly rely on their main strengths (e.g., high quality and high value-added products), in order to acquire a good position in a competitive world market, enhance their incomes and contribute to ensure a viable food production.
- **Greening** payment represents a very important innovation of CAP, that would seem able to **foster the provision of public goods and mitigate climate change towards 2020**.

• TO BE CONTINUED (OTHER MSs, PLS-SEM)





Thank you for the attention

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