"Innovation, productivity and growth: towards sustainable agri-food production"

## A CRITICAL ASSESSMENT OF THE IMPLEMENTATION OF CAP 2014-2020 DIRECT PAYMENTS IN ITALY

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## OUTLINE

- INTRODUCTION
- POLITICAL FRAMEWORK
- AIMS AND METHODS
- MAIN FINDINGS
- CONCLUSIONS


## DIRECT PAYMENT REFORM 15-20

- CAP promoted a new target-oriented approach aims at better linking each payment with a specific political objective
- Old SPS has been replaced by an innovative system of direct payments with 8 components $(3+5)$
- CAP reform was characterized by strong mandate to the MSs in order to manage direct payments
- "National flexibility" offers the opportunity to (1) improve consistency between national targets and political decisions and (2) to pursue a greater effectiveness of public resources spending


## ITALIAN CHOICES

## Italian budget for direct payments 2013-2019 amounts to $\mathbf{2 7} \mathbf{\prime} \mathbf{0 9 0}$ million $\boldsymbol{€}$, that means almost $\mathbf{3 . 8 0 0}$ million $€$ every year.

 PRODUCTION VS ENVIRONMENT

- Debate on CAP post-2013 focused on the contrast between food security arguments and those dealing with the provision of environmental services.
- Contrast between "productionist frame" and "environmental frame" (Candel et al., 2014).
- DP justified by the need to provide income stability and compensation for higher production standards with regard to environmental conservation compared to many nonEuropean countries (Uthes et al., 2011).


## METHODOLOGY

Aim: to shed lights on the possible impacts due to Italian choices on $1^{\text {st }}$ Pillar as well as to evaluate the coherence with CAP general objectives

## Methods:

1) CAP experts (e.g. University professors, researchers, stakeholders, public officers, private managers and so on) were contacted by on line survey in spring 2015;
2) a 7-point Likert scale was adopted in order to allow respondents to evaluate the potential impacts of Italian choices on direct payment 2014-2020 by using EGMEC result indicators established the (Ciliberti and Frascarelli, 2013);

## EGMEC RESULT INDICATORS

 policy definition，has provided a set of result indicators．| General objectives | Specific objectives | Result indicators |
| :---: | :---: | :---: |
| Viable food production | ＜－－Enhance farm income | Share of direct payments in agricultural income －－Variability of farm inceme |
|  | Improve agricultural competitiveness | －Share of value added for the primary producers in the food chain <br> Share of exports in world markets <br> Share of high value－added produets infexports |
|  | Maintain market stability | Commodity price compared to the rest of the worla Commodity price volatility Commodity price volatility compared to the rest of the world |
|  | et consumer expectations | Share of organic area in total UAA <br> Share of organic livestock in totallivegtock |
| Sustainable management of natural resources and climate action | Provide environmental public goods | Share of（permanent）grassland in agricultural laño Share of arable land <br>  |
|  | Climate change mitigation and －ーーーー adaptation | －Net greenhouse gas（GHG）emissions from agriculturals |

## SAMPLE

Response rate is $25 \%$ and respondents are well-distributed among the different positions/roles.

| Position/role | \% (n=25) |
| :---: | :---: |
| Professor | 28,0 |
| Other (consultant, researcher, agronomists, | 24,0 |
| etc.) | 16,0 |
| Stakeholder | 12,0 |
| Private manager | 12,0 |
| Private employer | 4,0 |
| Public manager | 4,0 |
| Public official | 0,0 |
| Politician |  |



| Sustainable management of natural resources and climate action | Provide environmental public goods | DIncreasing the share of permanent grassland in agricultural land <br> DIncreasing the share of arable land <br> DIncreasing the share of Ecological Focus Areas (EFA) in agricultural land | 64.0 $20.0$ | 24.0 16.0 16.0 |  | 3.84 3.16 4.56 | 1.31 1.25 1.29 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Climate change mitigation and adaptation | $\square$ Limiting the greenhouse gas emissions from agricultural soils | 24.0 | 16.0 |  | 4.36 | 1.25 |

${ }^{1} 1=$ Very negative; $2=$ Fairly negative; $3=$ Somewhat negative; $4=$ Have no knowledge; $5=$ Somewhat positive; 6=Fairly positive; 7= Very positive.

## MAIN FINDINGS

- New Italian DPs may not enhance farm income $\rightarrow$ cut in DPs budget and internal convergence impact.
- DPs do not seem able to maintain market stability $\rightarrow$ stability tools progressively discarded /reshaped.
- Italian choices on DPs adequate to at least maintain the current positive trend of Italian foodstuffs export in world markets (competitiveness).


## MAIN FINDINGS

- DPs able to satisfy consumer wishes -> increase of high quality and safe productions (e.g. organic)
- Italy could succeed in containing intensive crop farming (GHG emissions) and increasing the \% of EFA on UAA $\rightarrow$ greening payment, internal convergence (that finally foster extensive farming) and coupled support to mountain livestock.


## CONCLUSIONS

- Italian farmers are going to be influenced by:
(1) the CAP liberal and market-oriented approach, and
(2) by specific peculiarities of Italian reform of DPs (e.g. internal convergence, coupled support and so on).
- It is difficult to isolate and evaluate the effect produced by new DPs in a real multifaceted sector, where world market dynamics and different policy tools are increasingly influencing farmers outcomes


## CONCLUSIONS

- Direct aids may really contribute to improve agricultural competitiveness as well as to fulfill consumer expectation.
- Italian farms will have to strongly rely on their main strengths (e.g., high quality and high value-added products), in order to acquire a good position in a competitive world market, enhance their incomes and contribute to ensure a viable food production.
- Greening payment represents a very important innovation of CAP, that would seem able to foster the provision of public goods and mitigate climate change towards 2020.
- TO BE CONTINUED (OTHER MSs, PLS-SEM)


## Thank you for the attention

